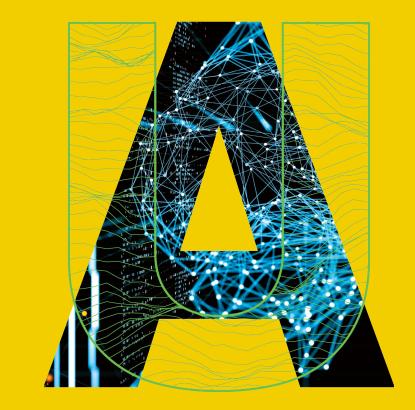
Reverse EXPO 2022







Hello!

I'm Andrea, a Master's student in Computing Science.

My primary research area is NLP, specifically in applying data science and machine learning to social communication.

Framing Climate Change

"To frame is to select some **aspects** of a perceived reality and make them more **salient** in a communicating text, in such a way as to promote a particular **problem** definition, **causal** interpretation, **moral** evaluation, and/or **treatment** recommendation for the item described."

- frames are manifested through frame elements: keywords, stock
 phrases, stereotyped images, sources of information, and sentences
- receivers' responses are clearly affected if they perceive and process information about one interpretation and possess little or incommensurable data about alternatives

Framing Climate Change

- How are climate change issues framed on social media?
- Problem: no scalable model of general and topical issue frames, nor a flexible methodology for creating one
- Approach: using ADaPT-ML to implement frame elements as labelling functions





ADaPT-ML

A Data Programming Template for Machine Learning

Overview

- 1. Background
- 2. Why make ADaPT-ML? What is it?
- 3. System walkthrough
- 4. ADaPTing to new use cases

Background

Machine Learning (ML)

 Machine learning algorithms build a model based on sample data, known as training data, in order to make predictions or decisions without being explicitly programmed to do so.

Machine Learning Operations (MLOps)

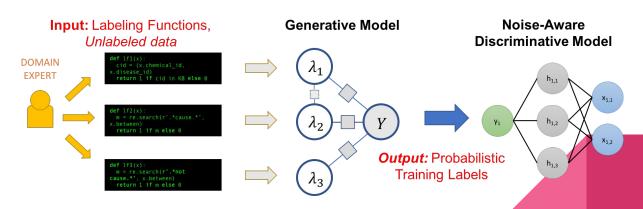
 a set of practices that aims to deploy and maintain machine learning models in production reliably and efficiently.



Background

Data Programming

• "a paradigm for the programmatic **creation of training sets** called data programming in which users express **weak supervision strategies** or domain **heuristics** as **labeling functions**, which are programs that label subsets of the data, but that are noisy and may conflict. We show that by explicitly representing this training set labeling process as a **generative model**, we can "**denoise**" the generated training set"



Why make ADaPT-ML?

Have you needed to model a phenomenon for which there is **insufficient training data**, and **no resources** to acquire it?

I have!

Is there an open-source MLOps platform out there with data programming at its core?

There was not!

Could you manage by simply using **Snorkel** as a **standalone tool**?

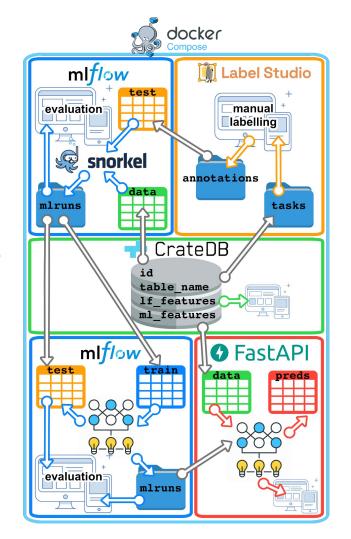
You could, but we all know that not having full integration causes headaches.

So, what exactly is ADaPT-ML?

It is a **multimodal**-ready **MLOps** system that covers the data processing, **data labelling**, model design, model training and optimization, and endpoint deployment.

This software was created especially for any researcher with:

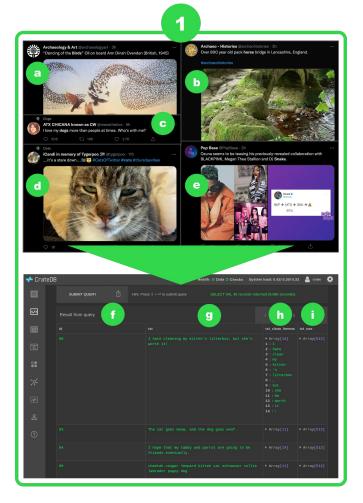
- Some programming experience or interest in learning how to write code based off of examples.
- Access to large amounts of unlabelled data that is constantly changing, such as social media data.
- Domain expertise or an intuition about how they would follow rules, heuristics, or use knowledge bases to annotate the unlabelled data.

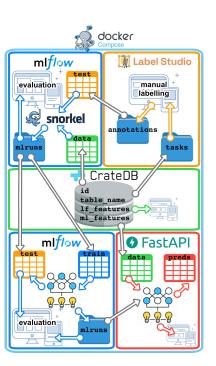


Questions?

Data Prerequisites

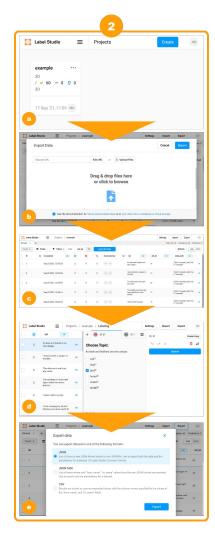
- Large amounts of unlabelled data in CrateDB
- Features extracted for labelling functions
- Feature vectors for machine learning

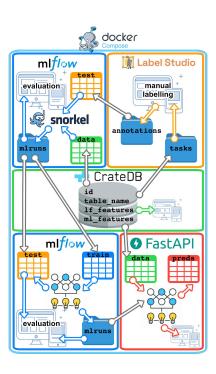




Create a Human-annotated Testing Dataset

- Sample some data points to manually label in Label Studio
- Customize the labelling configuration to handle images, text, audio, conversations, timelines, etc.
- Export the annotations and determine the inter-annotator agreement
- Choose how you want to handle annotator disagreements to finalize one set of gold labels

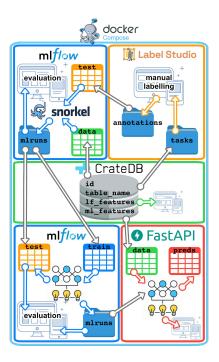




Programmatically Create Training Data

- Sample some data points from CrateDB that represent your domain
- Run an experiment with a set of base and custom parameters, including your labelling function features
 - The testing dataset is used to validate the label model
- Monitor the results with the MLflow UI

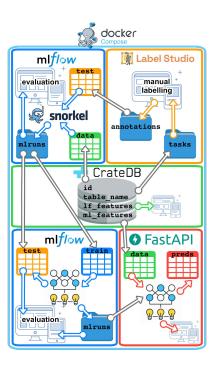




Create the Discriminative End Model

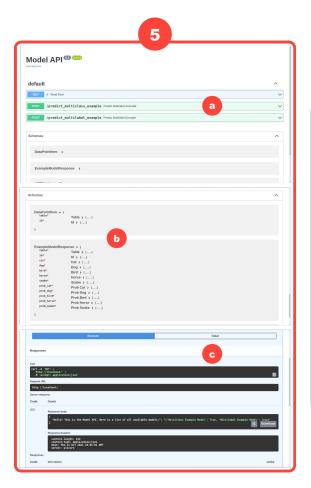
- Run an experiment using a suitable machine learning algorithm and your feature vectors
 - The model will be evaluated using the gold labels and label model's labels
- Observe the results with the MLflow UI

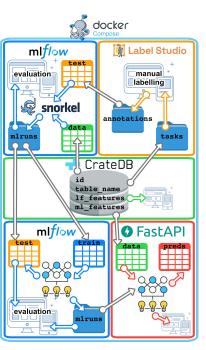




Deploy the Best Model

- Get predictions for any data point, needing only to supply the table name and id
- Can keep track of which model has been deployed within the MLflow UI





Questions?

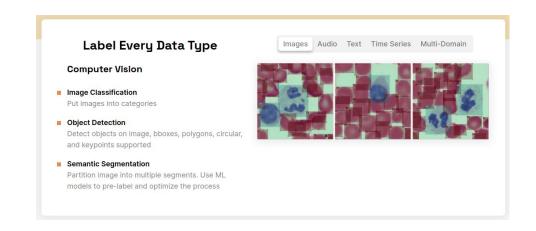
ADaPTing to New Use Cases

* = future features

Label Studio

- Define classification task name and categories
- Format the Labelling Configuration

- Implement methods for taking representative samples
- ★ Expand data formatting for more modalities

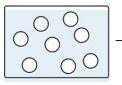


ADaPTing to New Use Cases

Data Programming

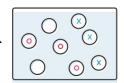
- Write your labelling functions
- Create an MLflow endpoint
 - parameters for labelling functions
 - loader functions for labelling function features
- ★ Integrate slicing and transformation functions

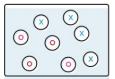
* = future features





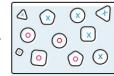
with Labeling Functions (LFs)

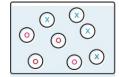




Data Augmentation

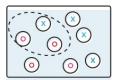
with Transformation Functions (TFs)





Monitoring Critical Data Subsets

with Slicing Functions (SFs)



ADaPTing to New Use Cases

* = future features

Model Creation and Deployment

- Define the response format and endpoint
- ★ Implement more machine learning algorithms

Thank you for your interest in this project!

https://github.com/U-Alberta/ADaPT-ML

Resources

https://academic.oup.com/joc/article/43/4/51-58/4160153

https://blogs.nvidia.com/blog/2020/09/03/what-is-mlops/

https://en.wikipedia.org/wiki/Machine learning

https://en.wikipedia.org/wiki/MLOps https://arxiv.org/abs/1605.07723

https://www.snorkel.org/blog/snorkel-programming

https://labelstud.io/

https://www.snorkel.org/features/

(Entman's publication on framing)

(MLOps diagram)

(definition of ML)

(definition of MLOps)

(publication describing data programming)

(diagram and description of Snorkel)

(Label Studio's website)

(more description of Snorkel)